

Electronic Acknowledgement Receipt

EFS ID:	4945129
Application Number:	10656917
International Application Number:	
Confirmation Number:	8377
Title of Invention:	Identifying and/or blocking ads such as document-specific competitive ads
First Named Inventor/Applicant Name:	Brian Axe
Customer Number:	26192
Filer:	John A. Dragseth/Cheryl Schwartz
Filer Authorized By:	John A. Dragseth
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Application Type:	Utility under 35 USC 111(a)

Payment information:

Submitted with Payment	yes
Payment Type	Deposit Account
Payment was successfully received in RAM	\$ 180
RAM confirmation Number	7836
Deposit Account	061050
Authorized User	

File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
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1	Information Disclosure Statement Letter	161130768001IDSLetter.pdf	70875	no	3
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Information:					
2	Information Disclosure Statement (IDS) Filed (SB/08)	161130768001IDS1449.pdf	95361	no	2
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Warnings:					
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This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	B1Naqvi.pdf	3694831	no	96
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4	NPL Documents	C1AdForceManual.pdf	11410028	no	285
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5	NPL Documents	C2AdForceSEC.pdf	706250	no	9
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Warnings:					
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6	NPL Documents	C3AdKnowledgeCampaign.pdf	1019253	no	23
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7	NPL Documents	C4MarketMatchPlanner.pdf	692303	no	26
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8	NPL Documents	C5AdStar.pdf	601551	no	43
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9	NPL Documents	C6AdManagerPro.pdf	12934007	no	226
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10	NPL Documents	C7ClassManager.pdf	3690870	no	157
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14	NPL Documents	C11ZeffPart1of3.pdf	17286148	no	130
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22	NPL Documents	C17ReexamRequest587patent.pdf	5959768 0017e3450adf21a6a6e41bf424a2b41aa027a9de	no	85
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23	Fee Worksheet (PTO-06)	fee-info.pdf	30291 e992bc700cc2bf010d5ebd9ad0d6b72f92b8badb	no	2
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Information:					
Total Files Size (in bytes):			115764899		
<p>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</p> <p><u>New Applications Under 35 U.S.C. 111</u> If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</p> <p><u>National Stage of an International Application under 35 U.S.C. 371</u> If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</p> <p><u>New International Application Filed with the USPTO as a Receiving Office</u> If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</p>					